



If you're promoting your business or an upcoming event and you need advertising, you're in luck. The Chamber is now offering new pricing for all of our promotional opportunities.

DIGITAL SIGN SPONSORSHIP \$500/month

Promote your business on our digital sign in front of the Chamber, which is in clear view of passing drivers on Quintard Avenue.

WEEKLY E-NEWSLETTER SPONSORSHIP \$200/week

Our weekly email updates are available for sponsorships. These often highlight key events or important information for all of our members.

WEBSITE AD BANNERS \$100/month per page

The banners of our Top 5 most popular website pages will be available for ad placement. Ad dimensions must be constrained to 1440 x 180.

ENHANCED MEMBERSHIP LISTING \$120/year

Adding additional advertising to your Online Membership Directory listing, this option allows you to upload a 1600 character "About Us" bio, 15 photos, and link to a YouTube video.

COMPANY LOGO ON YOUR LISTING \$25/year

Want to add your company to your Online Membership Directory Listing? This option will help you stand out amongst the crowd!

BRICK PAVER PROGRAM \$125 - \$315/one-time fee

Leave your mark for years to come and be a part of Chamber history by purchasing a commemorative paver for display in our front entrance. Sizes are 4"x8" and 8"x8", clip art or no clip art.

Need some analytics to make this decision even more sound?

- **Digital Sign** - 36,640 cars drive by our digital sign each day per ALDOT
- **Weekly E-Newsletter** - Emailed directly to 3,417 Chamber member contacts each week
- **Website Ad Banners** - We receive 4,990 average views on our Chamber website monthly

INTERESTED?

Feel free to contact us at (256) 237-3536.

Media Sponsor of the Month – \$2000

Media sponsor for Chamber e-newsletter, and work week. Company logo featured on print and online promotions.

Digital Sign Sponsor of the Month – \$500

Company logo featured in a 10-second spot on rotation on the Chamber LED sign facing Quintard Avenue. Logo will be included in rotation for a full month.

Welcome/Relocation Packet Sponsor – \$500

Information packets are distributed to area visitors, and families that are relocating to the Calhoun County Area. Company logo and contact information included on each packet.

Office Sponsor - \$1000 per year for 5 years

5-year commitment for sign above office totaling \$1000 per year for a period of 5 years. Sign will be located above office door and will be visible to all visitors throughout the year.

Friday Shirt Sponsor – \$500 , one sponsor per month

On Fridays, Chamber Staff will wear your company-provided shirts to promote your business. Sponsor will provide shirt for 6 Chamber Staff members.

Chamber E-Newsletter Sponsor - \$200 per week

Ad will be included on the Chamber e-newsletter on Mondays during your chosen week. E-newsletter is emailed to over 3,000 contacts each week.

Website Ad Banners – \$100 per month per page

Clickable banners that redirect traffic to your website are available for placement on the top 5 most popular pages on the Chamber website.

110% Club - An extra 10% to your annual membership fee

This is a great promotional option for anyone seeking to further support the Chamber while also receiving advertising on the homepage of the Chamber website for a full year.