



**CALHOUN COUNTY AREA  
CHAMBER AND VISITORS CENTER**

CALHOUN COUNTY  
**CHAMBER OF COMMERCE**  
ECONOMIC DEVELOPMENT

# **SPONSORSHIP GUIDE**





# THANK YOU TO OUR CHAMBER PARTNERS!



M&H VALVE COMPANY





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CALHOUN COUNTY AREA  
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# NETWORKING EVENTS

## Chamber Breakfast Sponsor - \$250

Monthly morning network building opportunity. Held on the first Thursday of each month from 8:00 am to 9:00 am. Sponsor provides a venue and breakfast for 50-60 people, and gives a 10 minute presentation about their business. Company logo featured on event listing and promotions.

## Lunch & Leads Sponsor – \$250

Monthly lunchtime network building opportunity. Held on the second Wednesday of each month from 12 noon – 1:00 pm. Sponsor will choose a Chamber member restaurant venue and will give a 10 - 15 minute talk about their business. Guests will purchase their own lunch. Company logo featured on event listing and promotions.

## Coffee with the Chamber Sponsor – \$100

Held on the second Friday of each month from 8:30 am to 9:30 am at Called Coffee Company. Company logo featured on event listing and promotions.

## Business After Hours Sponsor – \$1000

Monthly evening network building opportunity. Held on the third Tuesday of each month from 5:00 pm to 6:30 pm. Sponsor will provide a venue, heavy appetizers, beer and wine for 150 guests. Sponsor will give a brief presentation about their business. Company logo featured on event listing and promotions. Includes color invitation on back cover of monthly Chamber mailer.

## Annual Young Professionals Summit Sponsor - \$250

The Summit provides young professionals the opportunity to connect, develop professionally, and work together to better the Calhoun County Area. Your logo featured on all promotions and your promo item will be in all attendee bags.







**At the Annual Meeting, each year, we celebrate the many successes of the past year and preview our plan of action for the coming year, as we swear in the new Board of Directors and announce the Chairman's Cup Recipient, Ambassador of the Year, LCC W. Roy Crow Award, and Tourism Champion.**

### **Presenting Sponsor – \$3000**

Includes 8 reserved seats (1 table), with catered lunch in front of the stage at the Annual Meeting. Company name/logo will be featured on promotions.

### **Gold Sponsor – \$1000**

Includes 8 reserved seats (1 table) and catered lunch at the Annual Meeting. Company name/logo will be featured on promotions.

### **Silver Sponsor – \$800**

Includes 4 reserved seats and catered lunch at the Annual Meeting. Company name/logo will be featured on promotions.

### **Bronze Sponsor – \$500**

Includes 3 reserved seats and catered lunch at the Annual Meeting. Company name/logo will be featured on promotions.







## **ECONOMIC FORUM** Late February/Early March

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**Economic Forum - Presented by the JSU Center for Economic Development, the forum centers on the state of the economy and economic outlook for the city, county, state and regional levels.**

**Presenting Sponsor - \$1000**

Includes 4 reserved seats at the annual Economic Forum. Company logo featured on print and online promotions.

**Gold Sponsor - \$750**

Includes 3 reserved seats at the annual Economic Forum. Company logo featured on print and online promotions.

**Silver Sponsor - \$500**

Includes 2 reserved seats at the annual Economic Forum. Company logo featured on print and online promotions.



## **MEMBER APPRECIATION** Late Fall

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**Member Appreciation Day – \$250**

The goal of this program is to have a day where members can have fun. Member Appreciation Day includes lunch, fun activities and door prizes. Company name/logo included on promotions.







## **Small Business Awards -**

**The Business Awards recognize businesses and individuals supporting the community, demonstrating growth, finding ways to innovate, and working with others as mentors and collaborators. Those nominated must be a member of the Calhoun County Area Chamber & Visitors Center or employed by a member of the Calhoun County Area Chamber & Visitors Center.**

## **Title Sponsor - \$3000**

Includes 8 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

## **Presenting Sponsor - \$2000**

Includes 8 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

## **Table Sponsor - \$1500**

Includes 8 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.







## SMALL BUSINESS (cont'd)

### Gold Sponsor - \$950

Includes 6 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

### Silver Sponsor - \$650

Includes 4 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.

### Bronze Sponsor - \$350

Includes 2 reserved seats at the Annual Small Business Awards, catered dinner from a local restaurant and a show with a comedian or motivational speaker. Company name/logo will be featured on promotions.







## **SALUTE TO INDUSTRY GOLF OUTING** Each Sept.

### **Salute to Industry Golf Outing -**

**Held each year at the Anniston Country Club, typically during the first week of September, the Chamber hosts this tournament in partnership with the Calhoun County Economic Development Council.**

### **Salute to Industry Golf Outing Presenting Sponsor - \$2000**

Includes 4 golfers and company promotions. Company logo on front cover of golf entry form and included in all print and digital promotions.

### **Salute to Industry Golf Outing Tee Box Sponsor - \$1000**

Includes 2 golfers and company promotions. Tee Box Sponsor will set up a pop-up tent on the assigned tee box and provide drinks, food and promo items for the teams as they move through the course. 4-man scramble.

### **Salute to Industry Golf Outing Sponsor - \$700**

Includes 2 golfers and company promotions. 4-man scramble. Promotional item in all golf bags.







**Business Expo - Each year, more than 1500 attendees peruse more than 90 exhibitors, including restaurants, at the Calhoun County Area Chamber & Visitors Center's Annual Business to Business EXPO.**

**The annual Business Expo is held at the Anniston City Meeting Center.**

**Presenting Sponsor - \$4000**

20ft. X 8ft. Booth, company logo included in print and online promotion.

**Gold Sponsor - \$2000**

20ft. X 8ft. Booth, company logo included in print and online promotion.

**Silver Sponsor - \$1000**

10ft. X 8ft. Booth, company logo included in print and online promotion.

**Bronze Sponsor - \$800**

8ft. X 8ft. Booth, company logo included in print and online promotion.

**Standard Exhibitor Booth - \$600**

8ft. X 8ft. Booth.

**Exhibitors Lounge – \$600**

The sponsor may display company information and provide refreshments for expo exhibitors.





**Business Big Shots – Sporting Clay Shoot held at CMP Talladega**

**Title Sponsor (Exclusive) – \$1250**

Includes large logo on banner, all print and digital promotions, and all station signs, golf cart, lunch for team, and 4-person team entry for clays loop.

**Double Barrel Sponsor – \$800**

Logo on sponsor banner and station sign, company name on promotions, golf cart for clays loop, lunch for team, and 4-person team entry for clays loop.

**Meal Sponsor – \$500**

Sign at food tables, logo on promotions and sponsor banner.

**Station Sponsor – \$250**

Logo on station sign, company name on promotions, golf cart for clays loop, and 2-person team entry for clays loop.







## LEADERSHIP CALHOUN COUNTY (LCC)

### Leadership Calhoun County Day Sponsor (10 Available) – \$500

The goal of this day program is to provide an opportunity to experience and explore some of the many assets throughout Calhoun County and the region in various sectors, while learning the impact economic development plays in our community, and to provide an awareness of the variety of cultural and historical significant locations and events in Calhoun County which play a part in the overall quality of life for those residing in the county.

#### LCC Offers:

- **Inspiration:** To motivate participants to become involved in their community's growth and development.
- **Development:** To equip participants with knowledge and skills to become effective leaders.
- **Focus:** To emphasize the importance of economic development, culture, and history in shaping the county's quality of life.

Sponsors will have their logo/company highlighted that Day and on social.







## Youth Leadership Calhoun County Day Sponsor (8 Available) – \$500

The goal of this day program is to provide an opportunity to experience and explore some of the many assets throughout Calhoun County and the region in various sectors, while learning the impact economic development plays in our community, and to provide an awareness of the variety of cultural and historical significant locations and events in Calhoun County which play a part in the overall quality of life for those residing in the county.

### YLCC Offers:

- **Inspiration:** To motivate participants to become involved in their community's growth and development.
- **Development:** To equip participants with knowledge and skills to become effective leaders.
- **Focus:** To emphasize the importance of economic development, culture, and history in shaping the county's quality of life.

Sponsors will have their logo/company highlighted that Day and on social.







## Job Shadow Day Sponsor – \$1000

This program focuses on giving 11th & 12th grade high school students a look into the day-to-day happenings of their future career choice by having them shadow someone in their field of interest. There are four job shadow days held each school year reaching students from all schools whether city, county, and private. Company logo will be featured at the Kick-Off Ceremony and on any social media publications related to the event, and your company will assist in speaking to students at the Kick-Off Ceremony.



## LEAD (Leadership, Education, and Development) Program – \$1000

This 3-day program is designed to give college students insight into the resources their community has to offer, the challenges it faces, and to make meaningful new connections. During the three days, the students will explore various sectors ranging from Economic Development, Local/Federal Government, Local Attractions, Career Readiness, and Leadership Skills. Company logo will be featured on any social media publications related to the event, an opportunity to speak during the program, and your promotional item will be in participant bags.



## Youth Entrepreneur EXPO (YEE) – \$250

YEE is for area small business owners aged 8 - 18 who are ready to promote their businesses with a mini-Business EXPO. Youth Entrepreneurs that register will each have a Business Mentor to help guide them during the EXPO and a Pre-YEE training session. They will also have a table at YEE to sell products and promote their services. Sponsors will help fund lunch for the youth entrepreneurs, their chaperones, their Business Mentors, and speakers and will be featured in all promotions for the event, as well as signage the day of.



### **State of the Schools (K-12) Sponsor – \$250**

School superintendents in Calhoun County will give a presentation on successes and opportunities, current projects, and future plans. Superintendents will give updates for both County and City school systems. Company logo included in print and online promotion.

### **State of Higher Education Sponsor – \$250**

School officials in the Calhoun County area will give a presentation on successes and opportunities, current projects, and future plans. Company logo included in print and online promotion.

### **State of the Cities Sponsor – \$250**

Calhoun County mayors will give a presentation on community successes and opportunities, economic development, current projects, and future plans. Mayors will give updates for the following cities in Calhoun County: Anniston, Hobson City, Jacksonville, Ohatchee, Oxford, Piedmont and Weaver.

### **State of the County Sponsor - \$250**

The Calhoun County Commissioners will give a presentation on community successes and opportunities, economic development, current projects, and future plans for each of their districts.

### **State of the State Sponsor – \$500**

This event features a prominent state official discussing key achievements, ongoing projects, future goals, and pressing challenges for Alabama and Calhoun County.

### **State of Agriculture – \$250**

An update on the state of agriculture in Alabama provided by the Commissioner of Agriculture. Other speakers may be added closer to the time of the event.

### **State of Law Enforcement - \$250**

An update on the state of law enforcement in our communities provided by the Calhoun County Sheriff and chiefs of local law enforcement.

### **Politics on Tap - \$250**

An afternoon event held at a local restaurant where members can hear from their elected officials and legislators on the major issues they can expect in this year's legislative session.

### **Legislative Recap - \$250**

This event will feature insights from state elected officials on the latest legislative session, providing a unique opportunity for networking and community engagement.



**Media Sponsor of the Month – \$2000**

Media sponsor for Chamber e-newsletter, and work week. Company logo featured on print and online promotions.

**Digital Sign Sponsor of the Month – \$500**

Company logo featured in a 10-second spot on rotation on the Chamber LED sign facing Quintard Avenue. Logo will be included in rotation for a full month.

**Welcome/Relocation Packet Sponsor – \$500**

Information packets are distributed to area visitors, and families that are relocating to the Calhoun County Area. Company logo and contact information included on each packet.

**Office Sponsor - \$1000 per year for 5 years**

5-year commitment for sign above office totaling \$1000 per year for a period of 5 years. Sign will be located above office door and will be visible to all visitors throughout the year.

**Friday Shirt Sponsor – \$500 , one sponsor per month**

On Fridays, Chamber Staff will wear your company-provided shirts to promote your business. Sponsor will provide shirt for 6 Chamber Staff members.

**Chamber E-Newsletter Sponsor - \$200 per week**

Ad will be included on the Chamber e-newsletter on Mondays during your chosen week. E-newsletter is emailed to over 3,000 contacts each week.

**Website Ad Banners – \$100 per month per page**

Clickable banners that redirect traffic to your website are available for placement on the top 5 most popular pages on the Chamber website.

**110% Club - An extra 10% to your annual membership fee**

This is a great promotional option for anyone seeking to further support the Chamber while also receiving advertising on the homepage of the Chamber website for a full year.

# YOU'VE ASKED, WE'VE LISTENED

## PROMOTIONAL PRICING

If you're promoting your business or an upcoming event and you need advertising, you're in luck. The Chamber is now offering new pricing for all of our promotional opportunities.

### ENHANCED MEMBERSHIP LISTING \$120/yr

Adding additional advertising to your Online Membership Directory listing, this option allows you to upload a 1600 character "About Us" bio, 15 photos, and link to a YouTube video.

### COMPANY LOGO ON YOUR LISTING \$25/yr

Want to add your company to your Online Membership Directory Listing? This option will help you stand out amongst the crowd!

### BRICK PAVER PROGRAM \$125 - \$315/one-time fee

Leave your mark for years to come and be a part of Chamber history by purchasing a commemorative paver for display in our front entrance. Sizes are 4"x8" and 8"x8", clip art or no clip art.

### Need some analytics to make this decision even more sound?

- **Digital Sign** - 36,640 cars drive by our digital sign each day per ALDOT
- **Weekly E-Newsletter** - Emailed directly to 3,411 Chamber member contacts each week
- **Website Ad Banners** - We receive 9,200 average views on our Chamber website monthly



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**INTERESTED?**  
Feel free to contact us at  
**(256) 237-3536**  
or [info@calhouchamber.com](mailto:info@calhouchamber.com)





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